



Videotec, Mr. Alessandro Franchini, Marketing & Communication Manager:

“We have decided to participate in the trade fair because we have a purpose-built solution that we want to offer in the Russian market, and this participation is essential to make ourselves known.

Our product is specific, we have no business in Russia, and therefore we did not expect many visitors at our stand. However, outside Russia, we are a leading company in our segment, and we believe that the trade fair will help us come to know our clients in this country better, assert ourselves, showcase our product and our possibilities.”